

Election Allocation Planning 101

by Tim Durham, Chief Deputy SOE Collier Co.

June 2013

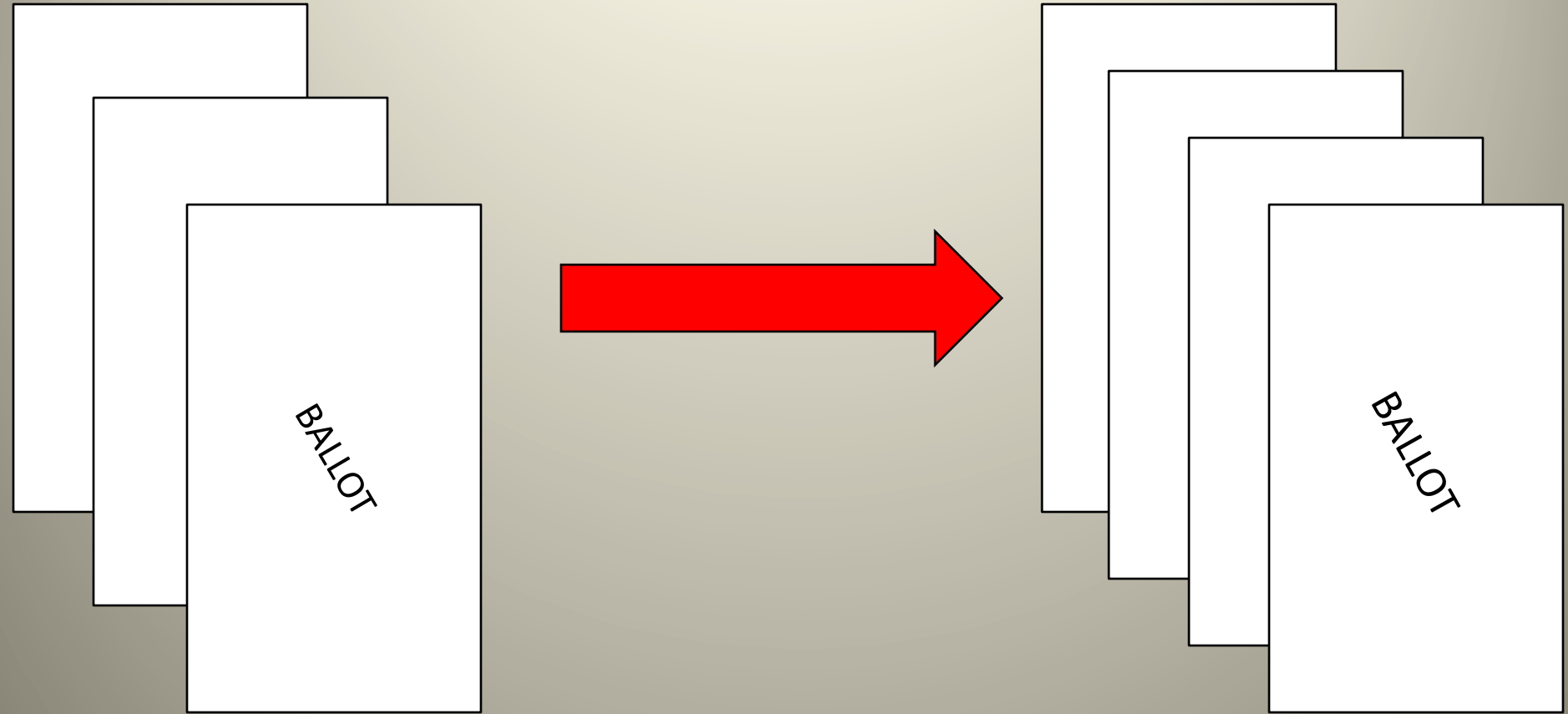


Contents

- Managing Ballot Length
- Equipment Allocation
- Site Selection



Managing Ballot Length



Managing Ballot Length

- Aggressively resist local issues.
- Promote vote by mail.



Managing Ballot Length

Candidates

Amendments

Amendments

Local Issue



Managing Ballot Length

Ballot Sheet 1

Candidates
(front)

Candidates
(back)

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Managing Ballot Length

- Ballot design – 1S-2.032(14)(b), *F.A.C.*
 - Risk
 - Public Relations/Outreach
 - Results



Equipment Allocation

- 2011 precinct consolidation 94/82 to 62/59
- In 2008 and 2012, two-thirds of Collier County voters voted *before* Election Day.
- Average polling place – 3,060 RVs / 832 ED Voters.
- Average number of DS200s per polling place – 2.



Equipment Allocation

2012 General Election - Election Day

Precinct	DS200s	EVIDs	Voting Booths	Election Day Turnout	Last Voter to Check In
431	1	2	12	623	6:57 pm
550	1	2	12	552	6:56 pm
322	2	3	18	1,130	7:01 pm
554	2	3	18	1,070	7:10 pm
251	3	3	24	1,573	7:06 pm
590	3	3	24	1,572	7:29 pm
323	4	3	24	1,869	9:05 pm
223	4	3	24	1,720	7:17 pm



Jennifer J. Edwards
Supervisor of Elections
Collier County

Equipment Allocation

2012 General Election - Election Day							
Precinct / Location	Voters Processed on ED	Overall Turnout	Median Age¹	Percentage of Voters Over 55²	Median Household Income³	Less Than a HS Diploma⁴	Bachelor's Degree or Higher⁵
323	1,869	70.9%	30.1	29.8%	\$39,733	35.9%	11.2%
223	1,720	79.6%	41.1	52.7%	\$42,592	12.0%	23.2%
Collier Co.	49,089	83.3%	46.9	56.1%	\$56,876	14.7%	31.6%



¹ 2010 Census DP-1.

² End of Month Report for November 2012.

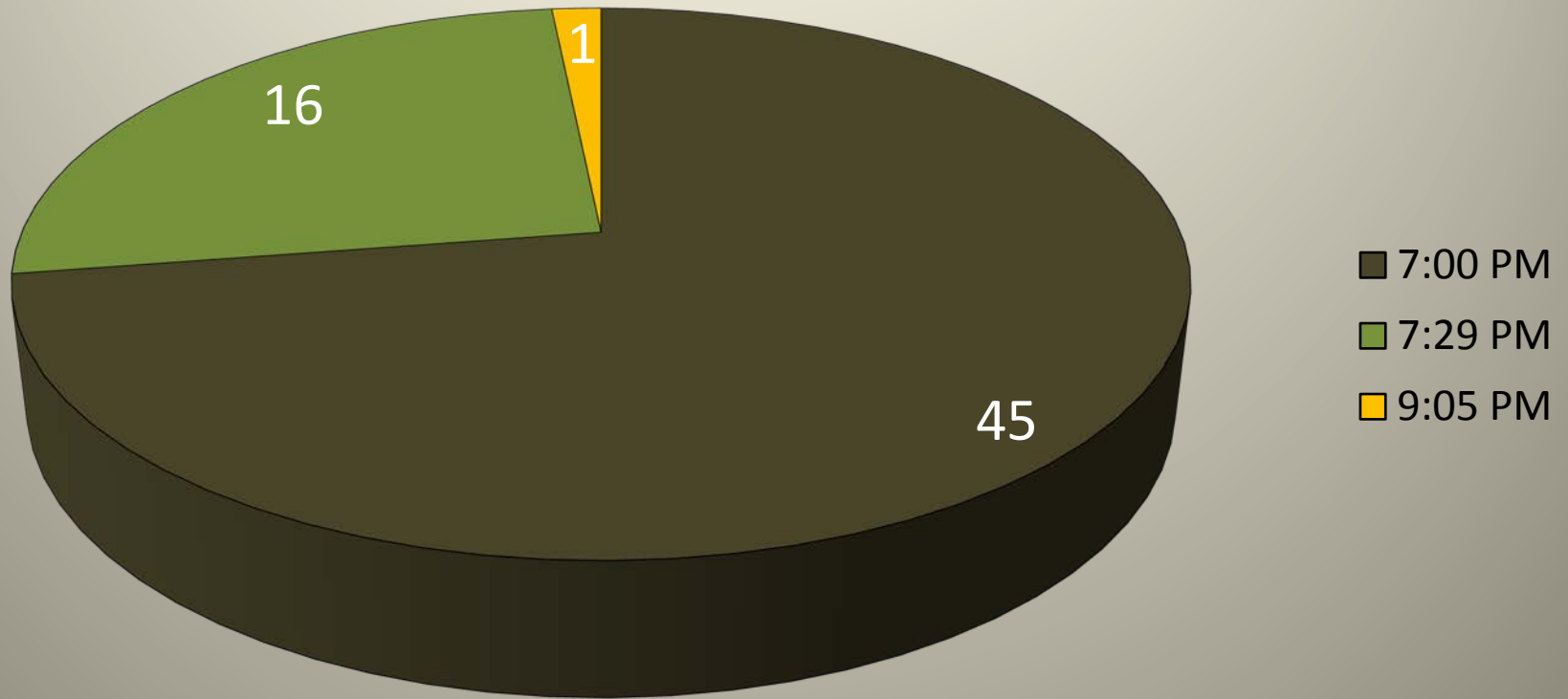
³ 2007-2011 American Community Survey DP03.

⁴ 2007-2011 American Community Survey DP02.

⁵ 2007-2011 American Community Survey DP02.

Equipment Allocation

Last Voter to Check In



Equipment Allocation

2012 GEN - High Voter Turnout				
Precinct	Turnout	ED	Mail	EV
255	92.3%	16.5%	50.2%	33.2%
317	91.2%	23.1%	41.7%	35.1%
252	91.1%	31.7%	39.3%	29.0%
462	91.0%	25.0%	44.0%	30.8%
345	90.4%	19.3%	38.9%	41.8%
464	90.2%	26.2%	35.9%	37.8%
Average	91.0%	23.6%	41.7%	34.6%
Collier Co.	83.3%	32.7%	32.4%	34.8%

2012 GEN - Low Voter Turnout				
Precinct	Turnout	ED	Mail	EV
592	67.2%	35.7%	6.8%	56.2%
323	70.9%	31.5%	19.8%	48.4%
591	73.2%	44.6%	24.2%	31.0%
157	72.4%	46.5%	15.6%	37.4%
554	72.6%	48.4%	21.2%	30.4%
594	73.5%	31.2%	12.5%	55.5%
Average	71.6%	39.7%	16.7%	43.2%
Collier Co.	83.3%	32.7%	32.4%	34.8%

2012 GEN - High ED Percentage					
Precinct	Turnout	ED	Mail	EV	Community
416	89.0%	53.7%	31.5%	14.2%	Moorings Park
315	89.0%	45.0%	32.5%	22.5%	Islandwalk
Average	89.0%	49.4%	32.0%	18.4%	
Collier Co.	83.3%	32.7%	32.4%	34.8%	



Site Selection



Max Hasse Com. Park

- Polling Room – 2,050 SF
- Parking Spaces – 209
- Daily Traffic Count – 19,076



University Extension Center

- Polling Room – 2,500 SF
- Parking Spaces – 99
- Daily Traffic Count – 5,852

Appendix A – Local Issue

Renewal of Tax Neutral Flexible Funding for Collier County Public Schools

Collier County School District proposes to renew the 2008 voter approved referendum to allow the District the option to reduce the capital tax millage by .25 mills and increase the operating millage by .25 mills to maintain economic stability. This will not result in any increase to the taxpayer.

Shall the School District reduce the capital millage and increase the operating millage each by up to .25 mills for a four year period?

_____ YES (For Approval)

_____ NO (For Rejection)

La Renovación de los Fondos de Impuestos de Financiamiento Neutral Flexible para las Escuelas Públicas del Condado de Collier

El Distrito Escolar del Condado de Collier propone renovar el referéndum del año 2008 el cual fue aprobado por los electores para permitir al Distrito la opción de reducir el impuesto por milésima de dólar del capital por .25 por mil y aumentar el impuesto de milésima de dólar de la sección de operación por .25 por mil para mantener la estabilidad económica. Esto no resultará en un aumento para los contribuyentes.

¿Debe el Distrito Escolar reducir el impuesto de milésima por dólar del área de la sección de capital y aumentar el impuesto de milésima por dólar de la sección de operaciones en un .25 por milésima de dólar por un período de cuatro años?

_____ SÍ (Para Aprobar)

_____ NO (Para Rechazar)

Appendix B - 1S-2.032(14)(b), *F.A.C.*

Likewise, if circumstances dictate that a supervisor of elections must deviate from the rule in any other respect, the supervisor must certify the facts of the circumstances and obtain the approval of the Division of Elections prior to the printing or distribution of the ballot. The Division shall verify that the facts and circumstances provided by the supervisor require deviation from the rule prior to giving its approval.

