

FLORIDA STATE ASSOCIATION OF SUPERVISORS OF ELECTIONS

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June 15, 2016

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Dear Ms. Carrier,

As President of the Florida State Association of Supervisors of Elections, I am writing you on behalf of all Florida Supervisors of Elections to request that you take the time necessary to validate your data against the current Florida Voter Registration Rolls before preparing your mailer. In your notification to Florida Supervisors of Elections of your pending campaign, you once again state that "The VPC utilizes groundbreaking direct mail techniques to foster registration and voting by under-represented populations in the American electorate". However, I can tell you from firsthand experience that your direct mail techniques cannot be successful if the source data you are using is flawed from the start.

If the VPC is truly serious about its statement: "The VPC shares your non-partisan mission of helping eligible U.S. citizens exercise their basic right to vote, and sincerely appreciates the work of your office and local election administrators throughout the state", then I again implore you, in the strongest way possible (as our Association did in your previous campaigns), that you accept the advice of both the Florida Division of Elections, Director Maria Mathews, as well as the sixty-seven Florida Supervisors of Elections, to compare your database with the current Florida Voter Registration database.

Failing to confirm your information beforehand is likely to continue your record of an inaccurate mailing, resulting in increased voter confusion from current registered voters who question what has happened to their voter registration, or question why they have received pre-filled applications in the names of their adult children who do not reside with them, underage children, pets, and sadly even deceased family members. This is very confusing to them, and rightly so. Your past misleading and inaccurate mailings by the VPC DID NOT instill voter confidence in the process and, in fact, created suspicion, mistrust, and increased anger among the Florida voters. These continued inaccurate mailings from the VPC will only serve to erode the confidence of voters in the election system and unnecessarily place a burden on the elections' office staff which is actively preparing for the upcoming election cycle.

Please do not hesitate to contact me at (904) 269-6350 if I can assist you with this endeavor in any way.

Sincerely.

Chris H. Chambless Chris H. Chambless President, FSASE