

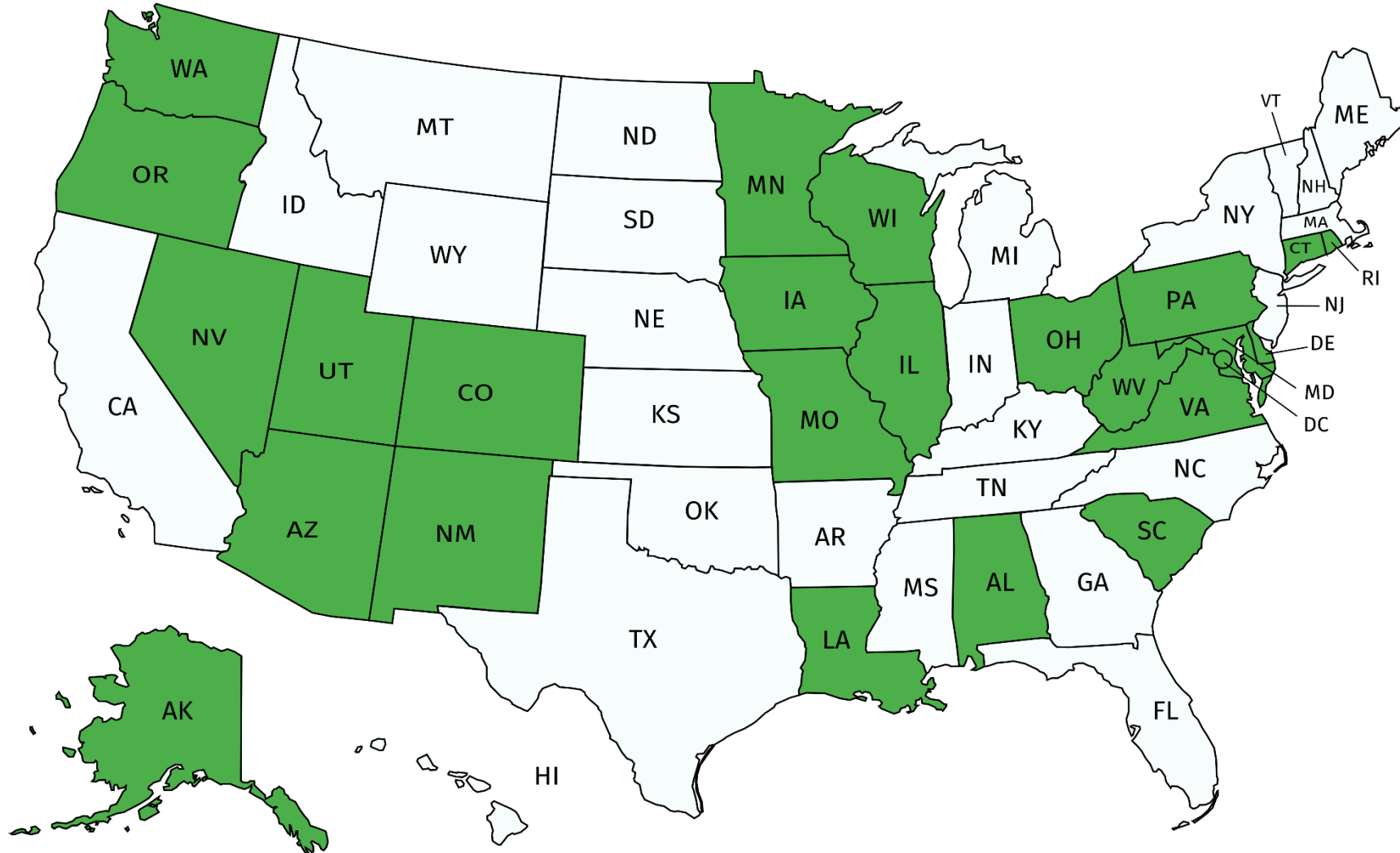


ERIC Membership Overview and Considerations

December 5, 2018

Shane Hamlin, Executive Director

25 members with a VEP of 92 million:*



*2016 November General Election Turnout Rates: <http://www.electproject.org/2016g>

Bylaws and Membership Agreement

Membership

- Each state signs membership agreement, pays fee, dues
- Each member serves on the Board of Directors
- Chief elections official appoints state's board member
- Members may resign at any time with 91 days notice

General

- Officers elected at annual meeting for 1 year terms
- Executive Committee and Finance Committee
- Privacy and Technology Advisory Board & Research Advisory Board

Bylaws and Membership Agreement

Dues & budget

- Members approve the dues, Board approves budget
- Dues based on size of state and number of members
- As more states join, dues decrease

Mailings

- Initial mailings are the biggest
- First EBU mailing is largest and most expensive
- Email addresses in DMV records? Can contact via email

Bylaws and Membership Agreement

Data

- Send VR and DMV data every 60 days
- Must act on reports within 90 days of receipt
- Must order list maintenance reports once every 425 days
- Eligible but Unregistered report before each Federal General

Privacy and Security

- Reports are to be used only for VR purposes and kept confidential
- State must immediately disclose unauthorized release of data

ERIC reports

- Eligible but Unregistered

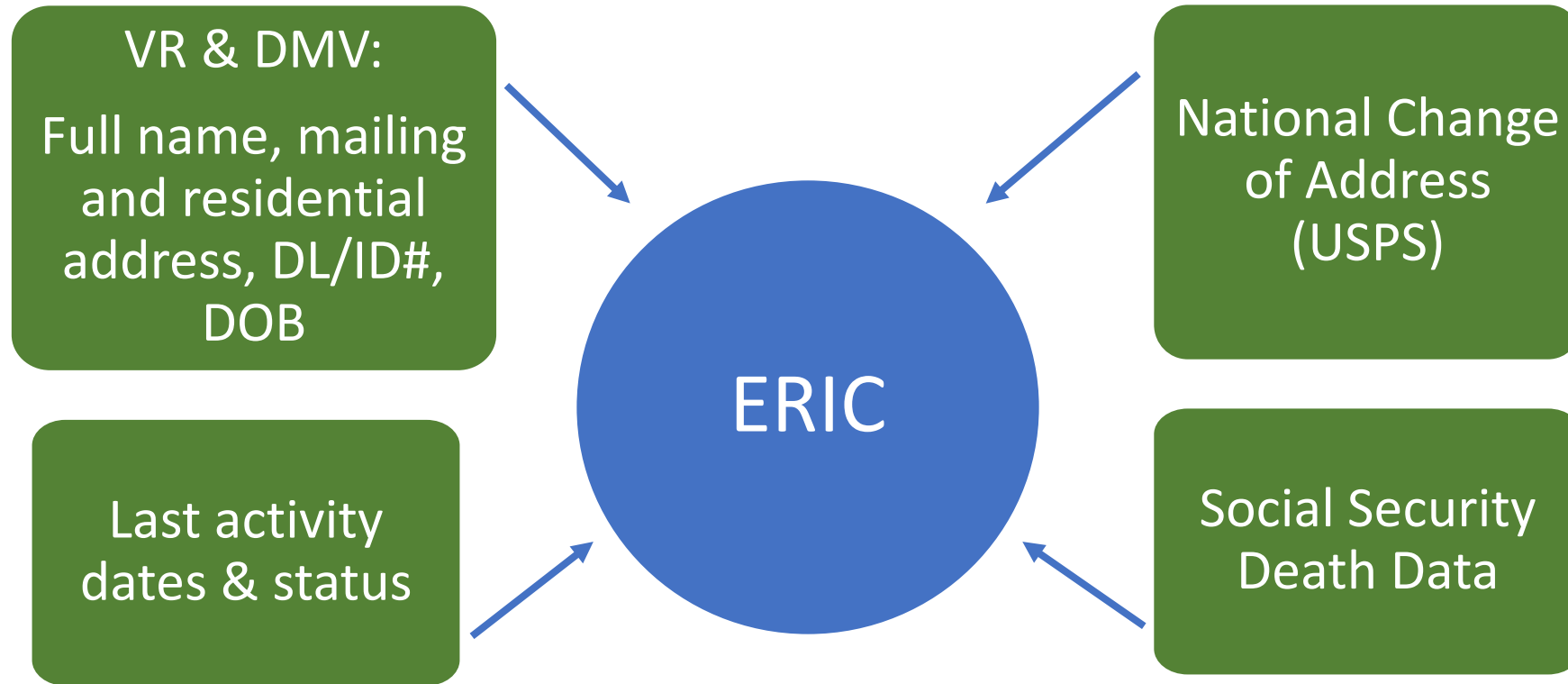
Outreach



- In-state Movers
- Cross-state Movers
- Deceased
- In-state Duplicate
-

List Maintenance

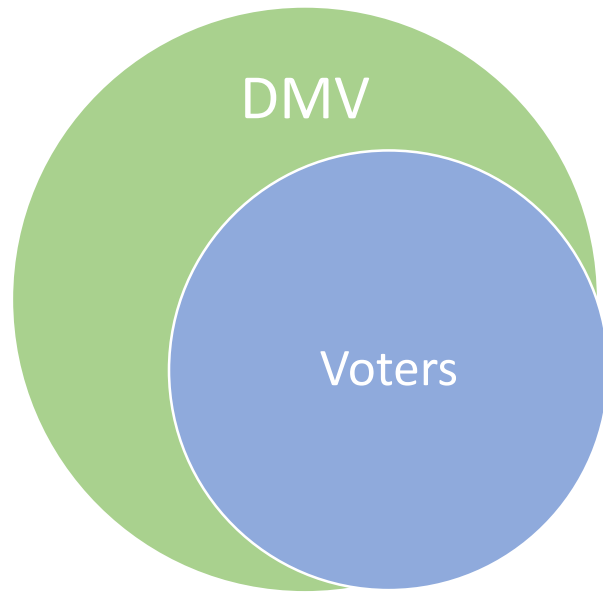




One-way hash:
DOB, license
number, last
four SS

Exclude
protected or
confidential

Eligible but Unregistered



- Minimum every two years – or no later than Oct. 1 or 15 days prior to reg deadline, whichever is earlier.
- Must initiate contact with at least 95 percent
- ERIC only includes again if address changes
- DMV information excluded when matching Active or Inactive Voter

Cumulative Statistics for Voter Registration Outreach*

Report Type	Records Sent
Eligible but unregistered In DMV but not registered to vote	26,500,000

*As of 12/31/2017

What does this mean for Florida?

First EBU Mailing Projection

Report Type	Projection
Eligible but Unregistered In DMV but not registered to vote	4,560,000

*Estimates based on 2016 data

List Maintenance

In-state Movers

- DMV record with newer address

Cross-state Movers

- Newer Voter or DMV in another state

Deceased

- Match to Social Security Death Master list

In-state Duplicates

- Submit every at least every 60 days, act on reports at least once every 425 days
- 90 day deadline to contact 95%
- Match only sent once
- Possible actions:
 - Send postcard to old address and act on undeliverable
 - Voluntary cancellation request to new address
 - Notice and inactivation if no response
 - Depends on state laws

Cumulative Statistics for List Maintenance*

Report Type	Total Records
In-state movers/updates More recent activity in DMV record	7,273,897
Cross-state movers More recent registration/license in other state	2,219,702
Deceased Appears on national death index	222,913
In-state duplicates Duplicate voter records	269,324
TOTAL	9,985,836

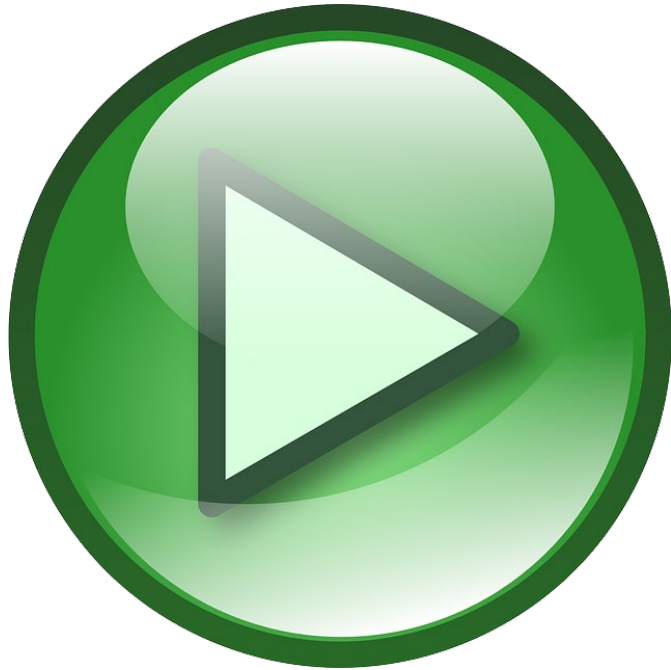
*As of 7/9/2018

What would ERIC's first Florida reports likely reveal?*

Report type	# of voters/records
In-state movers/updates	716,894 voters
Cross-state movers	233,128 voters
Deceased	23,945 voters
Duplicate registrations	17,176 records

*Estimates based on 2016 data

Lessons learned re: Internal readiness



- Legal review: bylaws, membership agreement
- Educate public records officer
- Educate PIO
- Educate technical staff
- Develop public communications strategy
- Develop legislative communications strategy

Lessons learned re: Preparation with DMV



- Engage DHSMV early
- Data extracts and expectations
- Data filtering
- Cryptographic one-way hash
- DHSMV technical checklist

Lessons learned re: Preparation between State and Local Election Officials



- Start early and no surprises
- State vs local responsibilities
- Format for distributing data to locals
- Act on data in accordance with state, fed law
- State vs local data collection & reporting
- First mailings largest

Successful EBU Mailings

State and local coordination

Be prepared for calls

Successful EBU Mailings

Key decision points

- Who is responsible?
- Overall design
- Point of Contact
- Translation needs (Sec. 203)
- Household vs. Individuals
- Different mailings for targeted recipients
- Preprocessing – preparing the mailing
- Data collection plan

Successful List Maintenance Mailings

State and local coordination

Be prepared for calls

Successful List Maintenance Mailings

Key decision points for all reports

- Who is responsible for each mailing?
- Translation needs (Sec. 203)
- Preprocessing – time lag
- Data collection plan
- Possibly deceased flag

Successful List Maintenance Mailings

Key decision points for in-state updates report

- Updates vs. actual moves
- Translation needs (Sec. 203)
- Where's the mailing going?
- Wording and style
- Impact on different populations
- Addresses that need special handling
- Intra/Inter county moves
- Coordinate NCOA mailing?

Successful List Maintenance Mailings

Key decision points for cross-state movers report

- Previous applicable considerations, plus:
- Matches to a voter record vs. matches to another DMV records
- DC exception

Successful List Maintenance Mailings

Considerations for deceased voters report

- Review existing state laws and practices regarding use of SSA data – corroboration.
- If direct action is permitted, how will these records be communicated to counties

ERIC's Approach to Security & Privacy

Follow standards-based risk assessment and risk management practices.

Continuous improvement re: the management and technical monitoring of all data provided by members.

Use and document periodic internal reviews to our risk profile and security management policies, operations and procedures.

Provide ERIC Board with periodic information security updates and reviews.

Cryptographic One-Way Hash

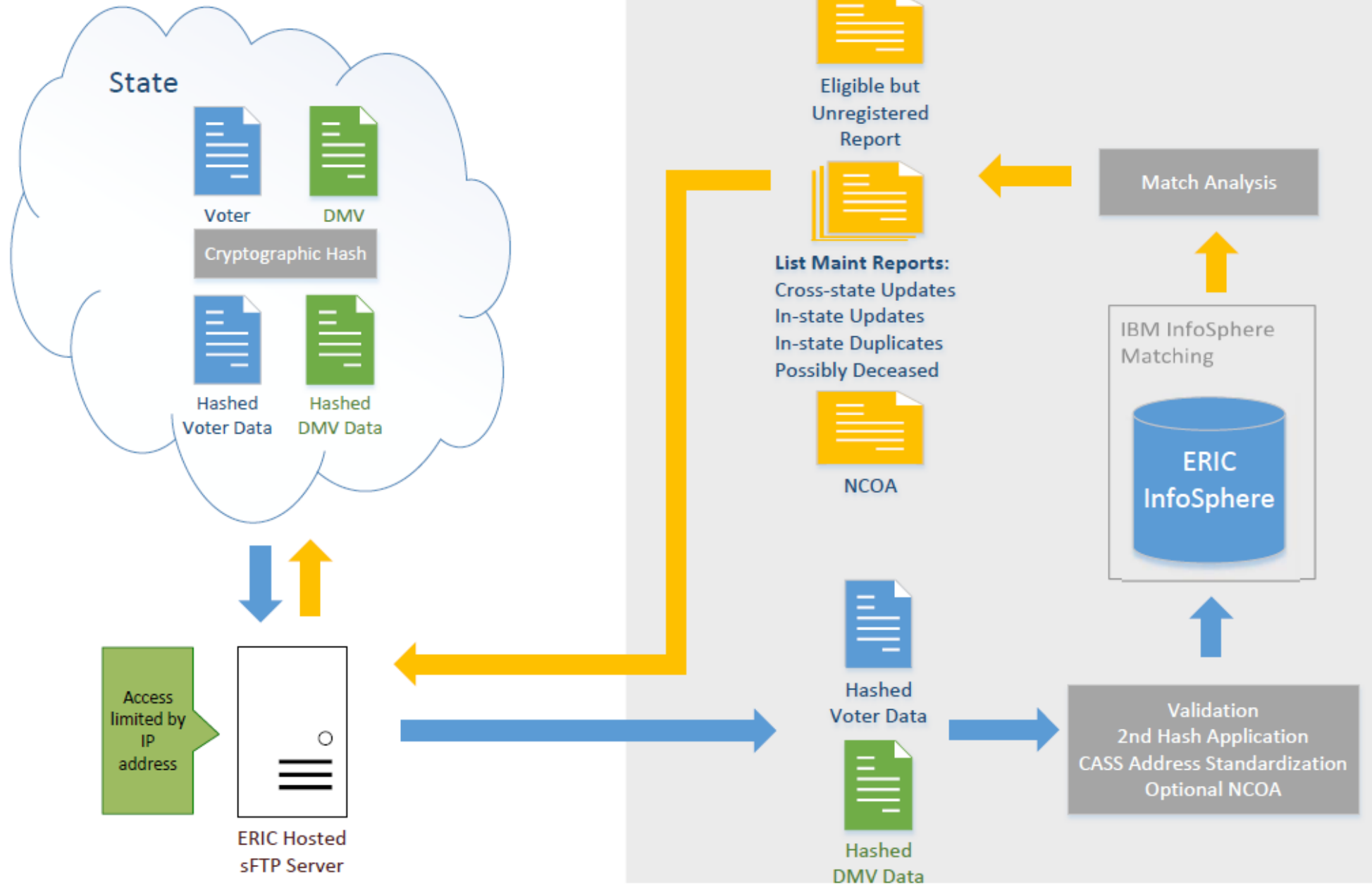
Input: Last 4 of SS



- Driver's License/ID Number
- Social Security Number
- Date of Birth

No key to restore the data to its original value.

ERIC Data Flow



Questions

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